



American Classifieds

Located: 927 E. Bender in Hobbs
Mailing: P.O. Box 252
 Hobbs, NM 88240
Office (575) 393-5991
Fax: (575) 393-6092

Business Ad Weekly Rates

Business Display Rates - \$5.00 per column inch

Size	1 Week	4 Weeks	12 Weeks
4"	20	18	16
6"	30	27	24
8"	40	36	32
9"	45	40	36
10"	50	45	40
12"	60	54	48
15"	75	67	60
Qtr Pg.	150	135	120
Half Pg	300	270	240
Full Pg	600	540	480



Front Page (1/2 page-reserved only)..... \$800
 Back Page (full page-reserved only) \$800

Business Reader Rates

1 Reader (15 words, 15 cents each additional word)\$6.00 a week
 10 Reader (15 words, 15 cents each additional word)\$40.00 a week
 10 Reader w/border (15 words, 15 cents each additional word)\$50.00 a week
 Reversed reader ads (Each)\$2.00 extra per week

Business & Service Directory:

4 weeks - 15 words, 15 cents each additional word \$20
 12 weeks - 15 words, 15 cents each additional word \$45
 Logos (each)..... \$2.00 extra per week

Picture Reader Ads - 15 word description\$20 a week

Deadlines:

Display Ad Copy Deadline Tuesday at 12 pm
 Reader Ad Copy Deadline Tuesday at 5

**** All new customers - Your first month must be prepaid.****